

C A S E Y F I E S L E R

Assistant Professor
Department of Information Science
Department of Computer Science (by courtesy)
University of Colorado Boulder

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Employment

2015 -pres **University of Colorado Boulder**
Assistant Professor & Founding Faculty, Department of Information Science
Courtesy Faculty, Department of Computer Science
Senior Fellow, University of Colorado Law School Silicon Flatirons Center for
Law, Technology and Entrepreneurship

Education

2015 **Georgia Institute of Technology**
PhD, Human-Centered Computing
Dissertation: "The Role of Copyright in Online Creative Communities:
Law, Norms, and Policy"
Committee: Amy Bruckman (advisor), Annie Anton, Eric Gilbert, Cliff Lampe,
Rebecca Tushnet

2009 **Vanderbilt University Law School**
J.D.
Passed Georgia Bar Exam, 2010

2005 **Georgia Institute of Technology**
M.S., Human-Computer Interaction

2003 **Georgia Institute of Technology**
B.S., Applied Psychology (high honors)

Internships

Summer 2011 **Creative Commons** (Mountain View, CA)
Google Policy Fellow

Summer 2008 **Domestic Violence Law Clinic** (Nashville, TN)
Law Clerk

Awards & Honors

2016 Best Paper Honorable Mention (top 4% of submissions), CHI 2016
2015 Faces of Inclusive Excellence Award, Georgia Tech
2015 Best Paper Award (top 1% of submissions), CSCW 2015
2015 Best Paper Honorable Mention (top 5% of submissions), CSCW 2015
2014 1st Place for Community Impact, Georgia Tech Convergence Innovation Competition
2014 Foley Scholar Award Finalist
2013 Foley Scholar Award Finalist

- 2013 Best Paper Award (top 1% of submissions), CSCW 2013
- 2011 Google Policy Fellowship
- 2009 Georgia Tech President's Scholarship
- 2009 The Burton Award for Legal Writing
- 2009 Most Valuable Member, *Vanderbilt Journal of Entertainment and Technology Law*
- 2009 Scholastic Excellence Award, Sexual Orientation & the Law
- 2003 Outstanding Graduating Psychology Major

Teaching

Courses Taught

- Spring 2018 INFO 4601/5601 Information Ethics & Policy (11 students)
- Fall 2017 INFO 2131 Information Ecosystems (31 students)
- Spring 2017 INFO 6101 Theories & Concepts in Information Science (11 students)
- Fall 2016 INFO 4601/5601 Information Ethics & Policy (11 students)
- Fall 2012 CS 4001 Computing, Society, and Professionalism, Georgia Tech (38 students)
- Summer 2012 CS 4001 Computing, Society, and Professionalism, Georgia Tech (24 students)

Teaching Assistantships

- Spring 2012 CS 7455 Issues in Human-Centered Computing, Georgia Tech
- Spring 2011 CS 4472 Design of Online Communities, Georgia Tech
- Fall 2010 CS 4001 Computing, Society, and Professionalism, Georgia Tech
- 2008-2009 LAW 192 Legal Writing, Vanderbilt University Law School
- 2002-2003 CS 1311 Introduction to Computer Science, Georgia Tech

Guest Lectures

- INFO 3401 Information Exploration (Fall 2017)
- CSCI 4839 User-Centered Design (Summer 2017)
- MDST 4331 Gender, Race, Class, and Sexuality in Pop Culture (Spring 2017)
- CSCI 5839 User-Centered Design and Development (Fall 2016)
- INFO 1111 Representations (Fall 2016, 2017)
- BCOR 2003 Business Law, Ethics, and Social Responsibility (Fall 2016, 2017)
- MDST 4871 Hacker Culture and Politics (Spring 2016, Spring 2017)
- IAWP 6700 Remix Culture (Spring 2016, Fall 2017)
- CMCI 1010 Concepts and Creativity (Fall 2015, Spring 2016)
- CS 7460 Collaborative Computing, Georgia Tech (Spring 2014)
- CS 4464 Computational Journalism, Georgia Tech (Spring 2012)
- CS 4472/6470 Design of Online Communities, Georgia Tech (multiple, 2010-2014)

Research Grant Funding

National Science Foundation, CISE Directorate, CHS Division
 CHS: Large: Collaborative Research: Pervasive Data Ethics for Computational Research
 Principle Investigator: Casey Fiesler
 Funding: \$422,315, 9/1/2017 - 8/31/2021
 Total funding across PIs: \$3 million

Chicago-Kent College of Law
 Examining the Impact of DMCA Anti-Circumvention Rules and Exemptions
 Funding: \$3,000, 3/1/2016 - 3/1/2017

Publications

Journal Articles

Gach, K., Fiesler, C., and Brubaker, J.R. "Control Your Emotions, Potter": An Analysis of Grief Policing on Facebook in Response to Celebrity Death. *Proc. ACM Human-Computer Interaction: CSCW*. 2017. **(27% acceptance rate)**

Dimond, J., Fiesler, C., and Bruckman, A. Domestic Violence and Information Communication Technologies. *Interacting with Computers* 23(5), pp. 413-421, 2011.

Peer-Reviewed Conference Papers

(Note: Conferences are top-tier publication venues for computer science and HCI.)

Skirpan, M., Beard, N., Bhaduri, S., Fiesler, C., and Yeh, T. Ethics Education in Context: A Case Study of Novel Ethics Activities for the CS Classroom. In the Proceedings of the SIGCSE Conference on Computer Science Education. 2018.

Skirpan, M. and Fiesler, C. Ad Empathy: A Design Fiction. In the Proceedings of the ACM Conference on Supporting Group Work (GROUP). Sanibel, Island, FL, 2018.

Keegan, B. and Fiesler, C. The Evolution and Consequences of Peer Producing Wikipedia's Rules. In the Proceedings of the 2017 AAAI International Conference on Web and Social Media (ICWSM). Montreal, Canada, 2017. **(20% acceptance rate)**

Fiesler, C., Dye, M., Feuston, J., Hiruncharoenvate, C., Hutto, C., Morrison, S., Khanipour Roshan, P., Pavalanathan, U., Bruckman, A., De Choudhury, M., and Gilbert, E. What (or Who) Is Public? Privacy Settings and Social Media Content Sharing. In the Proceedings of the 2017 ACM Conference on Computer-Supported Cooperative Work & Social Computing (CSCW). Portland, OR., 2017. **(34% acceptance rate)**

Fiesler, C., Morrison, S., Shapiro, R.B., and Bruckman, A. Growing Their Own: Legitimate Peripheral Participation for Computational Learning in an Online Fandom Community. In the Proceedings of the 2017 ACM Conference on Computer-Supported Cooperative Work & Social Computing (CSW). Portland, OR, 2017. **(34% acceptance rate)**

Pater, J., Moon, K., Mynatt, E., Fiesler, C. Characterizing Online Harassment: Comparing Policies Across Social Media Platforms. In the Proceedings of the 2016 ACM Conference on Supporting Group Work (GROUP). Sanibel, Island, FL, 2016. **(28% acceptance rate)**

Fiesler, C., Morrison, S., and Bruckman, A. An Archive of Their Own: A Case Study of Feminist HCI and Values in Design. In the Proceedings of the 2016 ACM Conference on Human Factors in Computing Systems (CHI). San Jose, CA, forthcoming. **[Best Paper Honorable Mention, top 4% of submissions]**

Fiesler, C., Lampe, C., and Bruckman, A. Reality and Perception of Copyright Terms of Service for Online Content Creation. In the Proceedings of the 2016 ACM Conference on Computer Supported Cooperative Work and Social Computing (CSCW). San Francisco, CA, forthcoming. **(25% acceptance rate)**

Fiesler, C., Feuston, J., and Bruckman, A. Understanding Copyright Law in Online Creative Communities. In the Proceedings of the 2015 ACM Conference on Computer Supported Cooperative Work and Social Computing (CSCW). Vancouver, BC, Canada, 2015. **[Best Paper Award, top 1% of submissions]**

Gonzales, J., **Fiesler, C.**, and Bruckman, A. Towards an Appropriable CSCW Tool Ecology: Lessons from the Greatest International Scavenger Hunt the World Has Ever Seen. In the Proceedings of the 2015 ACM Conference on Computer Supported Cooperative Work and Social Computing (CSCW). Vancouver, BC, Canada, 2015. [**Best Paper Honorable Mention, top 5% of submissions**]

Fiesler, C. and Bruckman, A. Remixers' Understandings of Fair Use Online. In the Proceedings of the 2014 ACM Conference on Computer Supported Cooperative Work and Social Computing (CSCW). Baltimore, MD, 2014. (**27% acceptance rate**)

Luther, K., **Fiesler, C.**, and Bruckman, A. Redistributing Leadership in Online Creative Collaboration. In the Proceedings of the 2013 ACM Conference on Computer Supported Cooperative Work and Social Computing (CSCW). San Antonio, TX, 2013. [**Best Paper Award, top 1% of submissions**]

Dimond, J., **Fiesler, C.**, DiSalvo, B., Pelc, J., and Bruckman, A. Qualitative Data Collection Technologies: A Comparison of Instant Messaging, Email, and Phone. In GROUP '12: Proceedings of the 17th ACM International Conference on Supporting Group Work (GROUP). Sanibel Island, FL., 2012.

Magerko, B., **Fiesler, C.**, and Baumer, A. Fuzzy Micro-Agents for Interactive Narrative. In the Proceedings of the Sixth Annual AI and Interactive Digital Entertainment Conference, Palo Alto, CA, 2010. (**26% acceptance rate**)

Fiesler, C., McLaughlin, A. C., Fisk, A. D., & Rogers, W. A. Conceptual versus procedural feedback in the training of a home medical device. In Proceedings of the Human Factors and Ergonomics Society 48th Annual Meeting (HFES). Denver, CO, 2003.

Law Review Articles

Fiesler, C. Pretending Without a License: Intellectual Property and Gender Implications in Online Games. *Buffalo Intellectual Property Law Journal*, 9, 1-34, 2013.

Fiesler, C. Everything I Need to Know I Learned From Fandom: How Existing Social Norms Can Help Shape the Next Generation of User-Generated Content. *The Vanderbilt Journal of Entertainment and Technology Law* 10(3), pp. 729-756, 2008. [**Winner of the Burton Award for Legal Writing**]

Posters and Late Breaking Works (lightly peer reviewed)

Jiang, J.A., Brubaker, J.R., and **Fiesler, C.** Understanding Diverse Interpretations of Animated GIFs. In CHI 2017 Extended Abstracts. Denver, CO., 2017. [**Late Breaking Work, 38% acceptance rate**]

Samson, C., **Fiesler, C.**, and Kane, S. "Holy Starches Batman!! We are getting walloped!": Crowdsourcing Comic Book Transcriptions. ACM SIGACCESS Conference on Computers and Accessibility (ASSETS). Reno, NV. [**Poster**]

Fiesler, C., Feuston, J., and Bruckman, A. "I am Not a Lawyer": Copyright Q&A in Online Creative Communities. Proceedings of the ACM International Conference on Supporting Group Work (GROUP). Sanibel Island, FL, 2014. [**Poster**]

Fiesler, C. and Bruckman, A. Copyright Terms in Online Creative Communities. In CHI 2014 Extended Abstracts. Toronto, Canada, 2014. [**Work-in-Progress**]

Fiesler, C. Copyright and Social Norms in Communities of Content Creation. In CSCW 2014 Extended Abstracts. Baltimore, MD, 2014. [**Doctoral Colloquium**]

Conference Presentations and Panels (lightly peer reviewed)

Bjorn, P., **Fiesler, C.**, Muller, M. Pater, J., and Wisniewski, P. Research Ethics Town Hall. ACM Conference on Supporting Group Work. Sanibel Island, F, 2018. [**Panel**]

Wohn, D.Y., **Fiesler, C.**, Hemphill, L., De Choudhury, M., and Matias, J.N. How to Handle Online Risks? Discussing Content Curation and Moderation in Social Media. 2017 ACM Conference on Human Factors in Computing Systems (CHI Extended Abstracts). Denver, CO, 2017. [**Panel**]

Kaye, J., **Fiesler, C.**, Kumar, N., and Semaan, B. Policy Impacts on the HCI Research Community. 2017 ACM Conference on Human Factors in Computing Systems (CHI Extended Abstracts). Denver, CO, 2017. [**Panel**]

Fiesler, C., Anthony, L., Strohmeier, P., Fussell, S. and Mark, G. Taking Action in a Changing World: Research and Community. 2017 ACM Conference on Human Factors in Computing Systems (CHI Extended Abstracts). Denver, CO, 2017. [**SIG**]

Bruckman, A.S., **Fiesler, C.**, Hancock, J., and Munteanu, C. CSCW Research Ethics Town Hall: Working Towards Community Norms. 2017 ACM Conference on Computer-Supported Cooperative Work & Social Computing (CSCW Companion). Portland, OR., 2017. [**Panel**]

Fiesler, C. DMCA Rulemaking: Public Impact and Understanding. Chicago-Kent College of Law Conference on Empirical Issues in Intellectual Property. Chicago, IL, 2015. [**Presentation**]

Fiesler, C. Imagined Policies: Intellectual Property and Social Norms in Fan Communities. AOIR 2015: Association of Internet Researchers Conference. Phoenix, AZ, 2015. [**Presentation**]

Fiesler, C. Imagined Identities: *Harry Potter*, Roleplaying, and Blogs. In Proceedings of The Witching Hour: A Harry Potter Education Fanon Symposium. Salem, MA, 2007. pp. 146-151. [**Presentation**]

Workshop Position Papers (lightly peer reviewed)

Fiesler, C. Understanding Norm Formation and Enforcement through Commenting Behavior. Workshop on Conceptualizing, Creating, & Controlling Constructive and Controversial Comments at CSCW 2017. Portland, OR., 2017.

Fiesler, C. and Brubaker, J.R. Understanding Human-Data Relationships: Data as Property. Workshop on Human-Centered Data Science at the 2016 Conference on Computer Supported Cooperative Work and Social Computing. San Francisco, CA, 2016.

Brubaker, J.R. and **Fiesler, C.** Understanding Human-Data Relationships: Data as Personhood. Workshop on Human-Centered Data Science at CSCW 2016. San Francisco, CA, 2016.

Fiesler, C. and Bruckman, A. "Is This Okay?": Copyright Engagement Among Online Content Creators. Workshop on Social Media Question Answering at the 2013 Conference on Computer Supported Cooperative Work and Social Computing. San Antonio, TX, 2013.

Magerko, B., **Fiesler, C.**, Baumer, A., and Fuller, D. Bottoms Up: Improvisational Micro-Agents. In the Proceedings of the 3rd Workshop on Intelligent Narrative Technologies at the Foundations of Digital Games Conference. Monterey, CA, 2010.

Magazine Articles

Fiesler, C., Aspray, W. Barker, L., Brubaker, J., Devendorf, L., Keegan, B., Palen, L., Paul, M., Szafir, D., Roque, R., Robinson, R., Volda, A., and Volda, S. Information Science at CU Boulder. *Interactions Magazine* 24(4), pp. 18-20, 2017.

Fiesler, C. The Chilling Tale of Copyright in Online Creative Communities, in *XRDS: The ACM Student Magazine* 19 (4), pp. 16-29, 2013.

Bruckman, A. and **Fiesler, C.** Legislating Copyright in the Internet Age: Balance is Crucial. In *The Georgia Tech Alumni Magazine* 88(2), pp. 44-45, 2012.

Book Chapters

Bruckman, A. Luther, K., and **Fiesler, C.** When Should We Use Real Names in Published Accounts of Internet Research? In *Digital Research Confidential* (E. Hargittai and C. Sandvig, editors). Cambridge: MIT Press, 2015.

Workshops Organized

Wisniewski, P., Vitak, J., Page, X., Knijnenburg, B., Wang, Y., and **Fiesler, C.** In Whose Best Interest? Exploring the Real, Potential, and Imagined Ethical Concerns in Privacy-Focused Agendas. In the Proceedings of the 2017 ACM Conference on Computer Supported Cooperative Work and Social Computing. Portland, OR., 2017.

Fiesler, C., Wisniewski, P., Pater, J., and Andalibi, N. Ethics and Obligations for Studying Digital Communities. In the ACM Conference for Supporting Group Work. Sanibel Island, FL, 2016.

Fiesler, C., Chancellor, S., Hoffmann, A.L., Pater, J., and Proferes, N. Challenges and Futures for Ethical Social Media Research. In the AAAI Conference on Web and Social Media (ICWSM). Cologne, Germany, 2016.

Fiesler, C., Young, A., Peyton, T., Bruckman, A., Gray, M., Hancock, J. and Lutters, W. Ethics for Studying Online Sociotechnical Systems in a Big Data World. In the Proceedings of the 2015 ACM Conference on Computer Supported Cooperative Work and Social Computing. Vancouver, BC, Canada, 2015.

Invited Talks and Participation

Talks

Human and Algorithmic (Mis)Judgment: The Cases of Copyright and Credibility. ALA Library and Information Technology Association Forum. Denver, CO. November 10, 2017. [**Keynote**]

The Power of Open: Fueling Innovation and Creativity. Open Access Week at the University of Colorado Library. Boulder, CO. October 23, 2017.

Internet Rules: Law, Norms, and Ethics for Online Content Creation. University of Washington DUB Seminar. Seattle, WA. July 12, 2017.

How the Internet and Copyright Fuel Creativity. TEDxCU. Boulder, CO. April 15, 2017.

Internet Rules! What Makes the Internet Great and How Regulation Helps Keep it That Way. InfoSocial Conference @ Northwestern University. Evanston, IL. April 8, 2017. [**Keynote**]

Regulation Beyond Code: How Rules Mediate Our Interactions with Technology and with Each Other. University of Illinois-Chicago Computer Science Speaker Series. Chicago, IL. April 6, 2017.

Who Controls Your Content? Ignite CMCI. Boulder, CO. October 15, 2016.

The Power of Open: How Copyright Can Inspire Creativity. Open Access Week at the University of Colorado Library. Boulder, CO. October 19, 2015.

Remix This Talk: The Role of Copyright in Creative Production. University of Colorado Computer Science Colloquium. Boulder, CO. February 22, 2015.

Fair Use Barbie: Chilling Tales of Computing, Remix, and Copyright. University of Georgia Computer Science Colloquium. Athens, GA. February 18, 2015.

Remix This Talk: The Role of Copyright in Creative Production. Indiana University School of Information and Library Science. Bloomington, IN. February 10, 2015.

Remix This Talk: The Role of Copyright in Creative Production. Indiana University-Purdue University School of Informatics. Indianapolis, IN. February 3, 2015.

Remix This Talk: Copyright and Community in the Age of New Media. Northwestern University School of Communication. Evanston, IL. January 22, 2015.

Panels

AI & Civil Rights. Silicon Flatirons Center for Law, Technology, and Entrepreneurship Conference on the Social Impact of Artificial Intelligence. University of Colorado Law School. Boulder, CO. March 9, 2017.

Art + Ownership. Impact Hub Boulder. Boulder, CO. September 16, 2016.

Innovation and Incentives in the Creative Arts. Silicon Flatirons Center for Law, Technology, and Entrepreneurship Content Conference. University of Colorado Law School. Boulder, CO. March 3, 2016.

Is IT Good? Ethics for an Information Age. Georgia Tech Sparks Forum on Ethics and Engineering. Atlanta, GA. September 18, 2012.

How Fandom Has Shaped Social Media Spaces. Ascendio. Orlando, FL: HPEF. July 16, 2012.

Paper Dolls: Role-Playing, Gender, and Pretending Without A License. American Law School IP/Gender Symposium. Program on Information Justice and Intellectual Property. Washington, DC. April 27, 2009.

Funded Participation

Consortium for the Science of Socio-Technical Systems, Isle of Palms, SC. July 23-26. (Leadership Summit)

Consortium for the Science of Socio-Technical Systems, Stevenson, WA, June 27-July 1, 2016. (Research Catalyst Team)

Consortium for the Science of Socio-Technical Systems, Columbia, MO, July 7-11, 2014.

CSCW 2014 Doctoral Colloquium, Baltimore, MD, February 16, 2014

Editorial Positions

- 2017-pres. *Transformative Works and Cultures*
Editorial Board
- 2009-pres. *Journal of World Intellectual Property*
Associate Editor
- 2013-2014 *XRDS: The ACM Student Magazine*
Marketing Editor
- 2008-2009 *Vanderbilt Journal of Entertainment and Technology Law*
Senior Articles Editor

Service

- 2018 **ACM Conference on Human Factors in Computing Systems (CHI 2018)**
Workshops/Symposium Program Committee Member
- 2018 **ACM Conference on Computer Supported Cooperative Work & Social Computing (CSCW 2018)**
Communications and Outreach Chair
- 2018 **ACM Conference on Supporting Group Work (GROUP 2018)**
Associate Chair (Program Committee)
- 2017 **Future of Privacy Forum Workshop: Bridging Industry and Academia to Tackle Responsible Research and Privacy**
Program Committee Member
- 2017 **ACM Conference on Computer Supported Cooperative Work & Social Computing (CSCW 2017)**
Associate Chair (Program Committee)
- 2016-pres. **ACM SIGCHI Ethics Committee**
Committee Member
- 2016-pres. **ACM Conference on Supporting Group Work (GROUP 2016)**
Publicity Chair
- 2015-pres. **National Center for Women in Technology (NCWIT)**
Aspirations Awards Colorado Affiliate Team Member
- 2009-pres. **Organization for Transformative Works**
Legal Committee Member

Reviewing

CHI 2012, 2014, 2015, 2016, 2017, 2018
 CSCW 2015, 2016, 2017, 2018
 HICSS 2016, 2017, 2018
 Social Media & Society 2017
 Association of Internet Researchers 2016, 2017
 iConference 2016, 2017
 Creativity & Cognition 2015
 Pervasive Health 2013

Journals: *PLoS One, Interacting with Computers, Regulation & Governance, First Monday, Philosophical Transactions of the Royal Society, New Media & Society, Transformative Works & Cultures, Journal of Empirical Research on Human Research Ethics, Journal of Social Media and Organizations*

Student Mentoring

Brianna Dym, PhD-Information Science, CU Boulder (Advisor)
 Aaron Jiang, PhD-Information Science, CU Boulder (Co-Advisor)
 Blake Hallinan, PhD-Communications, CU Boulder (Comps Committee)
 Maya Livio, PhD-Intermedia Art, Writing & Performance, CU Boulder
 (Dissertation Committee)
 Michael Skirpan, PhD-Computer Science, CU Boulder (Dissertation
 Committee)
 Rebecca Katz, PhD-Information Studies, McGill University (Dissertation
 Committee)
 Nate Beard, MS-ATLAS-ICTD, CU Boulder
 Keenan Wulff, BS-Computer Engineering, CU Boulder
 Cooper Kernan, BS-Computer Science, CU Boulder
 Joshua McCann, BS-Computer Science, CU Boulder
 Samantha Elkan, BS-Journalism, CU Boulder
 Christine Samson, BS-Computer Science, CU Boulder
 Gabriel Perez, MS-HCI, Georgia Tech
 Jessica Feuston, MS-HCI, Georgia Tech
 Shannon Morrison, BS-Sociology, College of Charleston
 Bao Vu, BS-Computer Science, Georgia Tech

University Service Activities

2016-pres. Co-Organizer, Interdisciplinary Ethics Tech Competition
 2016-pres. Information Science Graduate Committee
 2015-pres. Information Science Communications Chair
 2015-2016 Information Science PhD Admissions Committee Chair
 2015-2016 Information Science Faculty Search Committee
 2015-2016 Information Science Undergraduate Curriculum Committee
 2015-2016 Information Science PhD Curriculum Committee
 2015-2016 CMCI Grievance Committee
 2015-2016 CMCI Public Scholarship Committee

Selected Press

Worthington, Danika. (September 18, 2017). Researchers Are Studying Your Social Media. What Do You Think of That? *The Denver Post*. <http://www.denverpost.com/2017/09/18/cu-boulder-social-media-ethics-research/>

Panborn, DJ. (August 27, 2017.) Bots Are Scraping Your Public Data for Cash Amid Murky Laws and Ethics. *Fast Company*. <https://www.fastcompany.com/40456140/bots-are-scraping-your-public-data-for-cash-amid-murky-laws-and-ethics-linked-in-hq>

Smith, Carly. (December 12, 2014.) Copyright Isn't Just Confusing, It Can Result in Us Seeing Less Art. *The Escapist*. <http://www.escapistmagazine.com/news/view/139055-Georgia-Tech-Research-Finds-Chilling-Effect-in-Confusing-Copyrights>

After Backlash, Computer Engineer Barbie Gets New Set of Skills. (November 22, 2014.) *NPR: All Things Considered*. <http://www.npr.org/2014/11/22/365968465/after-backlash-computer-engineer-barbie-gets-new-set-of-skills>

Singer, Natasha. (April 28, 2014.) Didn't Read Those Terms of Service? Here's What You Agreed to Give Up. *New York Times*. <http://bits.blogs.nytimes.com/2014/04/28/didnt-read-those-terms-of-service-heres-what-you-agreed-to-give-up/>